AHAMEFULA PRISCILLA

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EXPERIENCE

Loveworld Publishing   **Lagos, Nigeria**
Product Operations Analyst/ Operations Monitoring   *Contract - 2022*

- Collaborated closely with the business analyst and stakeholders to define, measure and track key performance indicators (KPIs) that help the business assess and improve the systems and product functionality.
- Documented and shared project-specific learning through MS Teams, to elevate the team through enablement and education
- Informed product and systems prioritization and provided perspective on key decisions affecting the team workflows.
- Facilitated communication between Development teams, and clients in removing blockers and defining product requirements as per users' feedback.

Tech Fleet DAO   **Remote**
Product Strategy Apprentice   *2022 – Present*
Select Projects: ● *Earth Hero Community Feature,* ● *Kadet Wallet,* ● *Kadena Blockchain*

- Translated complex business problems provided by the client into easily digestible narratives
- Facilitated cross-functional communication between Frontend Development teams, Product team and clients, assisting them in removing blockers and getting questions answered.
- Defined requirements provided by the client and developed 6 user stories and acceptance criteria in a scrum backlog
- Developed Product Roadmap document which was implemented throughout the project to form objectives and guide MVP for each week and added into Tech Fleet infrastructure for future project templates.
- Employed Research and Analytics Data to map out the Product Vision to emphasize the project scope and prioritize high-level features to ensure core product goals are met.
- Documented and shared project-specific learning's internally to elevate teams through enablement.
- Worked collaboratively with Research and Design team to define usability test questions and user interviews necessary to inform our product prioritization efforts and provide perspective on key decisions

PERSONAL PROJECTS & COMMUNITY INVOLVEMENT

Hackmakers *(Hackathon)*   **Remote**
AR Interaction Designer | Team Moderator   *2021*
- Conceptualized user interaction flow for 3D AR replay experience working collaboratively with our team developer to create rapid functional concepts within 2 days.
- Proactively Developed, Organized, & Moderated team roles and interactions for the 4-day challenge

EDUCATION

University of the People, Pasadena, CA
BA Business Administration and Management   **GPA 3.10**
Dean's Honor List

CERTIFICATION

Free Code Camp - *Responsive Web Design & JavaScript Algorithms & Data Structure*   *2022*
Cousera - *Google UX Design Professional Certificate*   *2021*

SKILLS, ACTIVITIES & INTERESTS

Skills   Agile Product Management, Product Roadmap Management, Creative Entrepreneurship, UI/UX Design, Responsive Design, Design for Accessibility, Information architecture, Time Management, Prioritization, Presentation, Communication skills, Creative, Critical Thinking, Organization, Content Writing/Editing, HTML/CSS, JavaScript (ES6), Tailwind, GitHub, Visual Studio (VS) Code, Notion, Slack, Figma, Trello, Jira.

Languages: Fluent English, Conversational French